

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Firethorne

Williamsburg Enterprises

Lat/Lon: 29.7511/-95.8508



RFULL9

2731 FM 1463

Katy, TX 77494

	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Population				
Estimated Population (2020)	10,643	65,155	166,950	100,967
Projected Population (2025)	12,003	73,736	185,365	112,766
Census Population (2010)	2,995	17,451	75,770	34,223
Census Population (2000)	803	3,432	23,311	10,520
Projected Annual Growth (2020-2025)	1,360 2.6%	8,580 2.6%	18,415 2.2%	11,799 2.3%
Historical Annual Growth (2010-2020)	7,648 25.5%	47,704 27.3%	91,180 12.0%	66,744 19.5%
Historical Annual Growth (2000-2010)	2,192 27.3%	14,019 40.8%	52,459 22.5%	23,703 22.5%
Estimated Population Density (2020)	3,389 <i>psm</i>	2,305 <i>psm</i>	2,127 <i>psm</i>	2,633 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	38.3 <i>sq mi</i>
Households				
Estimated Households (2020)	3,385	20,530	54,904	32,880
Projected Households (2025)	3,850	23,243	61,247	36,767
Census Households (2010)	971	5,468	24,098	10,930
Census Households (2000)	293	1,226	7,480	3,542
Projected Annual Growth (2020-2025)	465 2.7%	2,713 2.6%	6,343 2.3%	3,887 2.4%
Historical Annual Change (2000-2020)	3,092 52.8%	19,304 78.7%	47,424 31.7%	29,337 41.4%
Average Household Income				
Estimated Average Household Income (2020)	\$174,363	\$178,852	\$153,503	\$158,785
Projected Average Household Income (2025)	\$182,400	\$189,104	\$164,553	\$169,355
Census Average Household Income (2010)	\$108,873	\$119,697	\$112,297	\$106,275
Census Average Household Income (2000)	\$64,706	\$75,509	\$78,273	\$69,686
Projected Annual Change (2020-2025)	\$8,036 0.9%	\$10,252 1.1%	\$11,050 1.4%	\$10,570 1.3%
Historical Annual Change (2000-2020)	\$109,657 8.5%	\$103,342 6.8%	\$75,230 4.8%	\$89,099 6.4%
Median Household Income				
Estimated Median Household Income (2020)	\$141,693	\$142,288	\$123,016	\$127,994
Projected Median Household Income (2025)	\$164,558	\$166,187	\$144,685	\$150,352
Census Median Household Income (2010)	\$93,200	\$103,069	\$98,645	\$92,450
Census Median Household Income (2000)	\$48,036	\$62,429	\$68,850	\$58,178
Projected Annual Change (2020-2025)	\$22,865 3.2%	\$23,900 3.4%	\$21,670 3.5%	\$22,358 3.5%
Historical Annual Change (2000-2020)	\$93,657 9.7%	\$79,859 6.4%	\$54,166 3.9%	\$69,816 6.0%
Per Capita Income				
Estimated Per Capita Income (2020)	\$55,469	\$56,364	\$50,492	\$51,721
Projected Per Capita Income (2025)	\$58,519	\$59,619	\$54,380	\$55,229
Census Per Capita Income (2010)	\$35,283	\$37,508	\$35,715	\$33,942
Census Per Capita Income (2000)	\$23,846	\$27,257	\$25,277	\$23,521
Projected Annual Change (2020-2025)	\$3,051 1.1%	\$3,254 1.2%	\$3,888 1.5%	\$3,508 1.4%
Historical Annual Change (2000-2020)	\$31,622 6.6%	\$29,107 5.3%	\$25,215 5.0%	\$28,201 6.0%
Estimated Average Household Net Worth (2020)	\$1.65 M	\$1.65 M	\$1.37 M	\$1.43 M

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Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Total Population (2020)	10,643		65,155		166,950		100,967	
White (2020)	7,459	70.1%	46,083	70.7%	115,573	69.2%	70,957	70.3%
Black or African American (2020)	1,035	9.7%	6,005	9.2%	16,416	9.8%	9,689	9.6%
American Indian or Alaska Native (2020)	51	0.5%	309	0.5%	769	0.5%	477	0.5%
Asian (2020)	1,343	12.6%	8,051	12.4%	20,171	12.1%	11,517	11.4%
Hawaiian or Pacific Islander (2020)	12	0.1%	62	-	140	-	89	-
Other Race (2020)	436	4.1%	2,743	4.2%	8,769	5.3%	5,252	5.2%
Two or More Races (2020)	307	2.9%	1,903	2.9%	5,111	3.1%	2,986	3.0%
Population < 18 (2020)	3,168	29.8%	19,250	29.5%	47,942	28.7%	29,019	28.7%
White Not Hispanic	1,572	49.6%	9,616	50.0%	21,940	45.8%	13,891	47.9%
Black or African American	293	9.3%	1,737	9.0%	4,734	9.9%	2,792	9.6%
Asian	383	12.1%	2,285	11.9%	5,773	12.0%	3,235	11.1%
Other Race Not Hispanic	132	4.2%	788	4.1%	1,925	4.0%	1,173	4.0%
Hispanic	787	24.8%	4,825	25.1%	13,569	28.3%	7,928	27.3%
Not Hispanic or Latino Population (2020)	8,330	78.3%	50,915	78.1%	126,296	75.6%	77,059	76.3%
Not Hispanic White	5,847	70.2%	36,152	71.0%	88,055	69.7%	54,810	71.1%
Not Hispanic Black or African American	966	11.6%	5,584	11.0%	15,244	12.1%	9,000	11.7%
Not Hispanic American Indian or Alaska Native	38	0.5%	213	0.4%	485	0.4%	319	0.4%
Not Hispanic Asian	1,275	15.3%	7,676	15.1%	19,205	15.2%	10,969	14.2%
Not Hispanic Hawaiian or Pacific Islander	10	0.1%	46	-	98	-	61	-
Not Hispanic Other Race	-	-	56	0.1%	241	0.2%	104	0.1%
Not Hispanic Two or More Races	195	2.3%	1,187	2.3%	2,966	2.3%	1,796	2.3%
Hispanic or Latino Population (2020)	2,312	21.7%	14,240	21.9%	40,654	24.4%	23,908	23.7%
Hispanic White	1,612	69.7%	9,931	69.7%	27,518	67.7%	16,147	67.5%
Hispanic Black or African American	69	3.0%	420	3.0%	1,172	2.9%	689	2.9%
Hispanic American Indian or Alaska Native	13	0.6%	96	0.7%	284	0.7%	158	0.7%
Hispanic Asian	68	3.0%	375	2.6%	966	2.4%	548	2.3%
Hispanic Hawaiian or Pacific Islander	3	0.1%	16	0.1%	42	0.1%	27	0.1%
Hispanic Other Race	436	18.8%	2,688	18.9%	8,527	21.0%	5,148	21.5%
Hispanic Two or More Races	112	4.8%	715	5.0%	2,145	5.3%	1,190	5.0%
Not Hispanic or Latino Population (2010)	2,565	85.7%	14,355	82.3%	59,554	78.6%	27,000	78.9%
Hispanic or Latino Population (2010)	429	14.3%	3,096	17.7%	16,216	21.4%	7,223	21.1%
Not Hispanic or Latino Population (2000)	678	84.5%	2,987	87.0%	19,168	82.2%	8,510	80.9%
Hispanic or Latino Population (2000)	125	15.5%	445	13.0%	4,143	17.8%	2,010	19.1%
Not Hispanic or Latino Population (2025)	9,385	78.2%	57,530	78.0%	140,350	75.7%	86,043	76.3%
Hispanic or Latino Population (2025)	2,618	21.8%	16,205	22.0%	45,015	24.3%	26,723	23.7%
Projected Annual Growth (2020-2025)	306	2.6%	1,965	2.8%	4,360	2.1%	2,815	2.4%
Historical Annual Growth (2000-2010)	305	24.5%	2,650	59.5%	12,073	29.1%	5,212	25.9%

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Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Total Population	10,643		65,155		166,950		100,967	
Age Under 5 Years	756	7.1%	4,640	7.1%	11,784	7.1%	7,142	7.1%
Age 5 to 9 Years	921	8.7%	5,618	8.6%	13,767	8.2%	8,379	8.3%
Age 10 to 14 Years	929	8.7%	5,647	8.7%	14,046	8.4%	8,468	8.4%
Age 15 to 19 Years	789	7.4%	4,817	7.4%	12,221	7.3%	7,387	7.3%
Age 20 to 24 Years	511	4.8%	3,199	4.9%	8,828	5.3%	5,347	5.3%
Age 25 to 29 Years	506	4.7%	3,200	4.9%	9,285	5.6%	5,514	5.5%
Age 30 to 34 Years	646	6.1%	3,995	6.1%	10,887	6.5%	6,436	6.4%
Age 35 to 39 Years	865	8.1%	5,295	8.1%	13,415	8.0%	8,050	8.0%
Age 40 to 44 Years	903	8.5%	5,458	8.4%	13,588	8.1%	8,178	8.1%
Age 45 to 49 Years	855	8.0%	5,143	7.9%	12,744	7.6%	7,804	7.7%
Age 50 to 54 Years	640	6.0%	3,887	6.0%	9,821	5.9%	5,926	5.9%
Age 55 to 59 Years	609	5.7%	3,742	5.7%	9,337	5.6%	5,742	5.7%
Age 60 to 64 Years	540	5.1%	3,312	5.1%	8,252	4.9%	5,086	5.0%
Age 65 to 69 Years	457	4.3%	2,781	4.3%	7,088	4.2%	4,373	4.3%
Age 70 to 74 Years	319	3.0%	1,954	3.0%	5,138	3.1%	3,138	3.1%
Age 75 to 79 Years	205	1.9%	1,267	1.9%	3,335	2.0%	2,000	2.0%
Age 80 to 84 Years	100	0.9%	623	1.0%	1,750	1.0%	1,037	1.0%
Age 85 Years or Over	92	0.9%	577	0.9%	1,663	1.0%	962	1.0%
Median Age	35.6		35.5		35.1		35.2	
Age 19 Years or Less	3,395	31.9%	20,722	31.8%	51,818	31.0%	31,375	31.1%
Age 20 to 64 Years	6,075	57.1%	37,230	57.1%	96,158	57.6%	58,082	57.5%
Age 65 Years or Over	1,173	11.0%	7,204	11.1%	18,974	11.4%	11,510	11.4%

Female Age Distribution (2020)

Female Population	5,293	49.7%	32,481	49.9%	84,133	50.4%	50,549	50.1%
Age Under 5 Years	365	6.9%	2,247	6.9%	5,717	6.8%	3,453	6.8%
Age 5 to 9 Years	461	8.7%	2,786	8.6%	6,808	8.1%	4,159	8.2%
Age 10 to 14 Years	441	8.3%	2,696	8.3%	6,758	8.0%	4,053	8.0%
Age 15 to 19 Years	359	6.8%	2,210	6.8%	5,778	6.9%	3,456	6.8%
Age 20 to 24 Years	245	4.6%	1,544	4.8%	4,269	5.1%	2,563	5.1%
Age 25 to 29 Years	277	5.2%	1,744	5.4%	4,904	5.8%	2,937	5.8%
Age 30 to 34 Years	343	6.5%	2,124	6.5%	5,742	6.8%	3,358	6.6%
Age 35 to 39 Years	446	8.4%	2,752	8.5%	7,044	8.4%	4,202	8.3%
Age 40 to 44 Years	450	8.5%	2,738	8.4%	6,892	8.2%	4,098	8.1%
Age 45 to 49 Years	409	7.7%	2,494	7.7%	6,339	7.5%	3,841	7.6%
Age 50 to 54 Years	296	5.6%	1,817	5.6%	4,658	5.5%	2,793	5.5%
Age 55 to 59 Years	292	5.5%	1,797	5.5%	4,565	5.4%	2,788	5.5%
Age 60 to 64 Years	272	5.1%	1,647	5.1%	4,195	5.0%	2,562	5.1%
Age 65 to 69 Years	246	4.6%	1,474	4.5%	3,796	4.5%	2,338	4.6%
Age 70 to 74 Years	160	3.0%	995	3.1%	2,730	3.2%	1,648	3.3%
Age 75 to 79 Years	116	2.2%	712	2.2%	1,876	2.2%	1,118	2.2%
Age 80 to 84 Years	53	1.0%	320	1.0%	975	1.2%	559	1.1%
Age 85 Years or Over	61	1.2%	385	1.2%	1,088	1.3%	622	1.2%
Female Median Age	35.9		35.7		35.6		35.7	
Age 19 Years or Less	1,626	30.7%	9,939	30.6%	25,061	29.8%	15,121	29.9%
Age 20 to 64 Years	3,031	57.3%	18,657	57.4%	48,609	57.8%	29,142	57.7%
Age 65 Years or Over	636	12.0%	3,886	12.0%	10,464	12.4%	6,286	12.4%

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WILLIAMSBURG
ENTERPRISES

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Male Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Male Population	5,350	50.3%	32,674	50.1%	82,816	49.6%	50,418	49.9%
Age Under 5 Years	391	7.3%	2,392	7.3%	6,068	7.3%	3,689	7.3%
Age 5 to 9 Years	460	8.6%	2,831	8.7%	6,959	8.4%	4,219	8.4%
Age 10 to 14 Years	487	9.1%	2,951	9.0%	7,288	8.8%	4,415	8.8%
Age 15 to 19 Years	430	8.0%	2,608	8.0%	6,444	7.8%	3,931	7.8%
Age 20 to 24 Years	265	5.0%	1,654	5.1%	4,558	5.5%	2,784	5.5%
Age 25 to 29 Years	229	4.3%	1,457	4.5%	4,381	5.3%	2,577	5.1%
Age 30 to 34 Years	303	5.7%	1,871	5.7%	5,144	6.2%	3,078	6.1%
Age 35 to 39 Years	419	7.8%	2,543	7.8%	6,372	7.7%	3,847	7.6%
Age 40 to 44 Years	453	8.5%	2,720	8.3%	6,696	8.1%	4,080	8.1%
Age 45 to 49 Years	446	8.3%	2,649	8.1%	6,404	7.7%	3,963	7.9%
Age 50 to 54 Years	344	6.4%	2,070	6.3%	5,163	6.2%	3,133	6.2%
Age 55 to 59 Years	317	5.9%	1,945	6.0%	4,773	5.8%	2,954	5.9%
Age 60 to 64 Years	268	5.0%	1,665	5.1%	4,057	4.9%	2,524	5.0%
Age 65 to 69 Years	212	4.0%	1,308	4.0%	3,293	4.0%	2,035	4.0%
Age 70 to 74 Years	159	3.0%	959	2.9%	2,408	2.9%	1,490	3.0%
Age 75 to 79 Years	88	1.6%	556	1.7%	1,458	1.8%	881	1.7%
Age 80 to 84 Years	48	0.9%	303	0.9%	776	0.9%	478	0.9%
Age 85 Years or Over	30	0.6%	192	0.6%	575	0.7%	340	0.7%
Male Median Age	35.4		35.2		34.5		34.7	
Age 19 Years or Less	1,768	33.1%	10,783	33.0%	26,758	32.3%	16,254	32.2%
Age 20 to 64 Years	3,044	56.9%	18,573	56.8%	47,549	57.4%	28,939	57.4%
Age 65 Years or Over	537	10.0%	3,318	10.2%	8,510	10.3%	5,224	10.4%

Males per 100 Females (2020)

Overall Comparison	101		101		98		100	
Age Under 5 Years	107	51.7%	106	51.6%	106	51.5%	107	51.7%
Age 5 to 9 Years	100	50.0%	102	50.4%	102	50.5%	101	50.4%
Age 10 to 14 Years	110	52.5%	109	52.3%	108	51.9%	109	51.9%
Age 15 to 19 Years	120	54.5%	118	54.1%	112	52.7%	114	53.2%
Age 20 to 24 Years	108	52.0%	107	51.7%	107	51.6%	109	52.1%
Age 25 to 29 Years	83	45.2%	84	45.5%	89	47.2%	88	46.7%
Age 30 to 34 Years	88	46.9%	88	46.8%	90	47.3%	92	47.8%
Age 35 to 39 Years	94	48.5%	92	48.0%	90	47.5%	92	47.8%
Age 40 to 44 Years	101	50.2%	99	49.8%	97	49.3%	100	49.9%
Age 45 to 49 Years	109	52.2%	106	51.5%	101	50.3%	103	50.8%
Age 50 to 54 Years	116	53.8%	114	53.3%	111	52.6%	112	52.9%
Age 55 to 59 Years	109	52.1%	108	52.0%	105	51.1%	106	51.4%
Age 60 to 64 Years	98	49.6%	101	50.3%	97	49.2%	99	49.6%
Age 65 to 69 Years	86	46.3%	89	47.0%	87	46.5%	87	46.5%
Age 70 to 74 Years	100	49.9%	96	49.1%	88	46.9%	90	47.5%
Age 75 to 79 Years	76	43.1%	78	43.9%	78	43.7%	79	44.1%
Age 80 to 84 Years	91	47.7%	95	48.6%	80	44.3%	85	46.1%
Age 85 Years or Over	49	33.0%	50	33.3%	53	34.6%	55	35.3%
Age 19 Years or Less	109	52.1%	108	52.0%	107	51.6%	107	51.8%
Age 20 to 39 Years	93	48.1%	92	48.0%	93	48.2%	94	48.5%
Age 40 to 64 Years	106	51.5%	105	51.3%	102	50.4%	104	50.9%
Age 65 Years or Over	84	45.8%	85	46.1%	81	44.9%	83	45.4%

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Household Type (2020)								
Total Households	3,385		20,530		54,904		32,880	
Households with Children	1,631	48.2%	9,909	48.3%	25,465	46.4%	15,158	46.1%
Average Household Size	3.1		3.2		3.0		3.1	
Household Density per Square Mile	1,078		726		699		857	
Population Family	10,134	95.2%	62,006	95.2%	154,611	92.6%	94,022	93.1%
Population Non-Family	490	4.6%	3,026	4.6%	12,015	7.2%	6,709	6.6%
Population Group Quarters	19	0.2%	124	0.2%	324	0.2%	235	0.2%
Family Households	2,967	87.7%	18,023	87.8%	45,366	82.6%	27,509	83.7%
Married Couple Households	2,657	89.6%	16,117	89.4%	38,615	85.1%	23,775	86.4%
Other Family Households with Children	310	10.4%	1,906	10.6%	6,751	14.9%	3,734	13.6%
Family Households with Children	1,627	54.8%	9,878	54.8%	25,348	55.9%	15,094	54.9%
Married Couple with Children	1,430	87.9%	8,666	87.7%	20,885	82.4%	12,690	84.1%
Other Family Households with Children	196	12.1%	1,212	12.3%	4,463	17.6%	2,404	15.9%
Family Households No Children	1,340	45.2%	8,145	45.2%	20,018	44.1%	12,415	45.1%
Married Couple No Children	1,227	91.5%	7,451	91.5%	17,730	88.6%	11,085	89.3%
Other Family Households No Children	113	8.5%	694	8.5%	2,288	11.4%	1,330	10.7%
Non-Family Households	418	12.3%	2,506	12.2%	9,538	17.4%	5,371	16.3%
Non-Family Households with Children	4	1.0%	30	1.2%	117	1.2%	64	1.2%
Non-Family Households No Children	414	99.0%	2,476	98.8%	9,421	98.8%	5,307	98.8%
Average Family Household Size	3.4		3.4		3.4		3.4	
Average Family Income	\$189,754		\$193,260		\$171,132		\$176,923	
Median Family Income	\$150,480		\$151,325		\$136,315		\$140,194	
Average Non-Family Household Size	1.2		1.2		1.3		1.2	
Marital Status (2020)								
Population Age 15 Years or Over	8,037		49,251		127,353		76,979	
Never Married	1,666	20.7%	10,689	21.7%	28,956	22.7%	17,496	22.7%
Currently Married	5,749	71.5%	34,435	69.9%	83,752	65.8%	51,432	66.8%
Previously Married	622	7.7%	4,126	8.4%	14,644	11.5%	8,051	10.5%
Separated	232	37.2%	1,405	34.1%	4,541	31.0%	2,671	33.2%
Widowed	135	21.8%	968	23.5%	3,418	23.3%	1,882	23.4%
Divorced	255	41.0%	1,753	42.5%	6,685	45.6%	3,498	43.5%
Educational Attainment (2020)								
Adult Population Age 25 Years or Over	6,737		41,235		106,304		64,245	
Elementary (Grade Level 0 to 8)	151	2.2%	931	2.3%	2,898	2.7%	1,767	2.8%
Some High School (Grade Level 9 to 11)	170	2.5%	1,069	2.6%	2,979	2.8%	1,878	2.9%
High School Graduate	878	13.0%	5,241	12.7%	15,585	14.7%	9,404	14.6%
Some College	1,059	15.7%	6,409	15.5%	19,694	18.5%	11,325	17.6%
Associate Degree Only	426	6.3%	2,864	6.9%	7,469	7.0%	4,483	7.0%
Bachelor Degree Only	2,363	35.1%	14,242	34.5%	34,495	32.4%	20,813	32.4%
Graduate Degree	1,690	25.1%	10,479	25.4%	23,183	21.8%	14,576	22.7%
Any College (Some College or Higher)	5,538	82.2%	33,994	82.4%	84,841	79.8%	51,196	79.7%
College Degree + (Bachelor Degree or Higher)	4,053	60.2%	24,721	60.0%	57,678	54.3%	35,388	55.1%

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Katy, TX 77494

	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Housing								
Total Housing Units (2020)	3,428		20,806		55,613		33,319	
Total Housing Units (2010)	977		7,089		25,685		12,890	
Historical Annual Growth (2010-2020)	2,451	25.1%	13,717	19.3%	29,928	11.7%	20,429	15.8%
Housing Units Occupied (2020)	3,385 98.7%		20,530 98.7%		54,904 98.7%		32,880 98.7%	
Housing Units Owner-Occupied	3,239 95.7%		19,480 94.9%		45,223 82.4%		28,237 85.9%	
Housing Units Renter-Occupied	146 4.3%		1,050 5.1%		9,681 17.6%		4,643 14.1%	
Housing Units Vacant (2020)	43 1.3%		277 1.3%		709 1.3%		439 1.3%	
Household Size (2020)								
Total Households	3,385		20,530		54,904		32,880	
1 Person Households	341	10.1%	2,030	9.9%	7,635	13.9%	4,328	13.2%
2 Person Households	960	28.4%	5,776	28.1%	15,806	28.8%	9,410	28.6%
3 Person Households	647	19.1%	3,999	19.5%	10,772	19.6%	6,369	19.4%
4 Person Households	839	24.8%	5,086	24.8%	12,164	22.2%	7,399	22.5%
5 Person Households	403	11.9%	2,440	11.9%	5,656	10.3%	3,565	10.8%
6 Person Households	128	3.8%	790	3.8%	1,885	3.4%	1,179	3.6%
7 or More Person Households	67	2.0%	409	2.0%	985	1.8%	630	1.9%
Household Income Distribution (2020)								
HH Income \$200,000 or More	972	28.7%	5,951	29.0%	12,372	22.5%	7,945	24.2%
HH Income \$150,000 to \$199,999	603	17.8%	3,604	17.6%	8,401	15.3%	5,131	15.6%
HH Income \$125,000 to \$149,999	364	10.8%	2,180	10.6%	5,515	10.0%	3,304	10.0%
HH Income \$100,000 to \$124,999	387	11.4%	2,412	11.8%	6,304	11.5%	3,807	11.6%
HH Income \$75,000 to \$99,999	323	9.5%	1,931	9.4%	5,955	10.8%	3,426	10.4%
HH Income \$50,000 to \$74,999	271	8.0%	1,626	7.9%	6,772	12.3%	3,690	11.2%
HH Income \$35,000 to \$49,999	171	5.0%	1,051	5.1%	3,630	6.6%	2,100	6.4%
HH Income \$25,000 to \$34,999	99	2.9%	649	3.2%	2,015	3.7%	1,248	3.8%
HH Income \$15,000 to \$24,999	87	2.6%	475	2.3%	1,785	3.3%	1,015	3.1%
HH Income \$10,000 to \$14,999	33	1.0%	222	1.1%	752	1.4%	411	1.2%
HH Income Under \$10,000	76	2.2%	428	2.1%	1,404	2.6%	804	2.4%
Household Vehicles (2020)								
Households 0 Vehicles Available	24	0.7%	175	0.9%	1,038	1.9%	522	1.6%
Households 1 Vehicle Available	396	11.7%	2,402	11.7%	9,874	18.0%	5,230	15.9%
Households 2 Vehicles Available	1,956	57.8%	11,895	57.9%	30,112	54.8%	18,387	55.9%
Households 3 or More Vehicles Available	1,010	29.8%	6,057	29.5%	13,879	25.3%	8,741	26.6%
Total Vehicles Available	7,673		46,351		116,478		71,200	
Average Vehicles per Household	2.3		2.3		2.1		2.2	
Owner-Occupied Household Vehicles	7,423 96.7%		44,560 96.1%		101,432 87.1%		63,989 89.9%	
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.2		2.3	
Renter-Occupied Household Vehicles	250 3.3%		1,790 3.9%		15,046 12.9%		7,211 10.1%	
Average Vehicles per Renter-Occupied Household	1.7		1.7		1.6		1.6	
Travel Time (2020)								
Worker Base Age 16 years or Over	5,327		32,441		83,028		50,228	
Travel to Work in 14 Minutes or Less	334	6.3%	2,462	7.6%	9,642	11.6%	5,315	10.6%
Travel to Work in 15 to 29 Minutes	1,078	20.2%	6,815	21.0%	18,792	22.6%	11,207	22.3%
Travel to Work in 30 to 59 Minutes	2,171	40.8%	13,203	40.7%	32,923	39.7%	19,974	39.8%
Travel to Work in 60 Minutes or More	959	18.0%	5,699	17.6%	13,933	16.8%	8,438	16.8%
Work at Home	519	9.7%	2,905	9.0%	6,402	7.7%	4,055	8.1%
Average Minutes Travel to Work	38.1		37.2		34.7		35.2	

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Transportation To Work (2020)

	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Worker Base Age 16 years or Over	5,327		32,441		83,028		50,228	
Drive to Work Alone	4,119	77.3%	25,338	78.1%	65,439	78.8%	39,389	78.4%
Drive to Work in Carpool	469	8.8%	2,889	8.9%	7,832	9.4%	4,741	9.4%
Travel to Work by Public Transportation	162	3.0%	885	2.7%	2,074	2.5%	1,242	2.5%
Drive to Work on Motorcycle	2	-	52	0.2%	166	0.2%	92	0.2%
Bicycle to Work	2	-	12	-	26	-	21	-
Walk to Work	13	0.2%	103	0.3%	364	0.4%	240	0.5%
Other Means	41	0.8%	256	0.8%	724	0.9%	447	0.9%
Work at Home	519	9.7%	2,905	9.0%	6,402	7.7%	4,055	8.1%

Daytime Demographics (2020)

Total Businesses	188		1,319		4,704		2,797	
Total Employees	1,406		10,948		39,305		23,611	
Company Headquarter Businesses	-	-	1	0.1%	10	0.2%	5	0.2%
Company Headquarter Employees	-	-	28	0.3%	2,075	5.3%	1,032	4.4%
Employee Population per Business	7.5 to 1		8.3 to 1		8.4 to 1		8.4 to 1	
Residential Population per Business	56.6 to 1		49.4 to 1		35.5 to 1		36.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,199		28,023		82,126		49,919	

Labor Force

Labor Population Age 16 Years or Over (2020)	7,838		48,078		124,486		75,236	
Labor Force Total Males (2020)	3,905	49.8%	23,876	49.7%	61,004	49.0%	37,177	49.4%
Male Civilian Employed	2,992	76.6%	18,300	76.6%	46,711	76.6%	28,525	76.7%
Male Civilian Unemployed	106	2.7%	616	2.6%	1,255	2.1%	857	2.3%
Males in Armed Forces	-	-	-	-	39	-	1	-
Males Not in Labor Force	808	20.7%	4,960	20.8%	12,999	21.3%	7,795	21.0%
Labor Force Total Females (2020)	3,933	50.2%	24,202	50.3%	63,482	51.0%	38,059	50.6%
Female Civilian Employed	2,053	52.2%	12,702	52.5%	34,915	55.0%	20,403	53.6%
Female Civilian Unemployed	85	2.1%	519	2.1%	1,193	1.9%	710	1.9%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,795	45.6%	10,980	45.4%	27,374	43.1%	16,945	44.5%
Unemployment Rate	190	2.4%	1,135	2.4%	2,448	2.0%	1,567	2.1%

Occupation (2020)

Occupation Population Age 16 Years or Over	5,045		31,002		81,626		48,928	
Occupation Total Males	2,992	59.3%	18,300	59.0%	46,711	57.2%	28,525	58.3%
Occupation Total Females	2,053	40.7%	12,702	41.0%	34,915	42.8%	20,403	41.7%
Management, Business, Financial Operations	1,442	28.6%	8,620	27.8%	20,885	25.6%	12,686	25.9%
Professional, Related	1,695	33.6%	10,718	34.6%	26,611	32.6%	16,049	32.8%
Service	476	9.4%	2,988	9.6%	9,518	11.7%	5,655	11.6%
Sales, Office	1,021	20.2%	6,094	19.7%	16,108	19.7%	9,643	19.7%
Farming, Fishing, Forestry	1	-	8	-	38	-	27	-
Construction, Extraction, Maintenance	170	3.4%	1,118	3.6%	3,674	4.5%	2,189	4.5%
Production, Transport, Material Moving	240	4.8%	1,456	4.7%	4,791	5.9%	2,678	5.5%
White Collar Workers	4,159	82.4%	25,432	82.0%	63,604	77.9%	38,379	78.4%
Blue Collar Workers	886	17.6%	5,571	18.0%	18,021	22.1%	10,549	21.6%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Total Units	971		5,468		24,098		10,930	
1 Detached Unit	3,268	336.7%	19,593	358.3%	46,855	194.4%	28,992	265.3%
1 Attached Unit	39	4.0%	238	4.3%	855	3.5%	385	3.5%
2 Units	-	-	10	0.2%	155	0.6%	80	0.7%
3 to 4 Units	1	0.1%	10	0.2%	347	1.4%	130	1.2%
5 to 9 Units	9	1.0%	63	1.2%	1,064	4.4%	555	5.1%
10 to 19 Units	19	2.0%	138	2.5%	1,420	5.9%	735	6.7%
20 to 49 Units	7	0.7%	96	1.8%	1,169	4.9%	575	5.3%
50 or More Units	24	2.5%	162	3.0%	2,044	8.5%	876	8.0%
Mobile Home or Trailer	16	1.6%	217	4.0%	992	4.1%	549	5.0%
Other Structure	-	-	2	-	4	-	3	-

Homes Built By Year (2020)

Homes Built 2014 or later	1,229	35.9%	6,548	31.5%	13,769	24.8%	9,316	28.0%
Homes Built 2010 to 2013	976	28.5%	5,772	27.7%	11,445	20.6%	8,224	24.7%
Homes Built 2000 to 2009	840	24.5%	5,234	25.2%	15,790	28.4%	8,226	24.7%
Homes Built 1990 to 1999	125	3.6%	1,272	6.1%	6,120	11.0%	2,589	7.8%
Homes Built 1980 to 1989	81	2.4%	741	3.6%	3,142	5.6%	1,546	4.6%
Homes Built 1970 to 1979	65	1.9%	560	2.7%	2,722	4.9%	1,776	5.3%
Homes Built 1960 to 1969	37	1.1%	209	1.0%	835	1.5%	584	1.8%
Homes Built 1950 to 1959	10	0.3%	75	0.4%	586	1.1%	319	1.0%
Homes Built 1940 to 1949	4	0.1%	31	0.1%	172	0.3%	101	0.3%
Homes Built Before 1939	18	0.5%	86	0.4%	324	0.6%	200	0.6%
Median Age of Homes	10.9 yrs		12.1 yrs		15.4 yrs		15.0 yrs	

Home Values (2020)

Owner Specified Housing Units	3,239		19,480		45,223		28,237	
Home Values \$1,000,000 or More	21	0.7%	141	0.7%	220	0.5%	176	0.6%
Home Values \$750,000 to \$999,999	77	2.4%	481	2.5%	914	2.0%	621	2.2%
Home Values \$500,000 to \$749,999	504	15.6%	2,900	14.9%	5,309	11.7%	3,630	12.9%
Home Values \$400,000 to \$499,999	760	23.5%	4,251	21.8%	7,566	16.7%	5,489	19.4%
Home Values \$300,000 to \$399,999	1,131	34.9%	6,661	34.2%	13,169	29.1%	8,699	30.8%
Home Values \$250,000 to \$299,999	439	13.5%	2,915	15.0%	7,145	15.8%	4,240	15.0%
Home Values \$200,000 to \$249,999	194	6.0%	1,324	6.8%	5,274	11.7%	2,579	9.1%
Home Values \$175,000 to \$199,999	7	0.2%	72	0.4%	1,230	2.7%	514	1.8%
Home Values \$150,000 to \$174,999	32	1.0%	235	1.2%	1,509	3.3%	700	2.5%
Home Values \$125,000 to \$149,999	10	0.3%	64	0.3%	958	2.1%	509	1.8%
Home Values \$100,000 to \$124,999	7	0.2%	54	0.3%	652	1.4%	317	1.1%
Home Values \$90,000 to \$99,999	2	-	22	0.1%	143	0.3%	95	0.3%
Home Values \$80,000 to \$89,999	1	-	16	-	115	0.3%	81	0.3%
Home Values \$70,000 to \$79,999	-	-	7	-	70	0.2%	21	-
Home Values \$60,000 to \$69,999	13	0.4%	62	0.3%	137	0.3%	94	0.3%
Home Values \$50,000 to \$59,999	16	0.5%	67	0.3%	130	0.3%	90	0.3%
Home Values \$35,000 to \$49,999	8	0.3%	34	0.2%	82	0.2%	51	0.2%
Home Values \$25,000 to \$34,999	-	-	44	0.2%	153	0.3%	104	0.4%
Home Values \$10,000 to \$24,999	1	-	23	0.1%	163	0.4%	58	0.2%
Home Values Under \$10,000	7	0.2%	42	0.2%	168	0.4%	81	0.3%
Owner-Occupied Median Home Value	\$375,333		\$367,209		\$309,484		\$323,323	
Renter-Occupied Median Rent	\$1,520		\$1,448		\$1,256		\$1,213	

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Total Annual Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Total Household Expenditure	\$359.08 M	\$2.22 B	\$5.28 B	\$3.24 B
Total Non-Retail Expenditure	\$190.68 M	\$1.18 B	\$2.8 B	\$1.72 B
Total Retail Expenditure	\$168.4 M	\$1.04 B	\$2.48 B	\$1.52 B
Apparel	\$13.18 M	\$81.61 M	\$192.39 M	\$118.44 M
Contributions	\$13.02 M	\$80.73 M	\$186.89 M	\$115.8 M
Education	\$13.26 M	\$82.25 M	\$187.59 M	\$116.71 M
Entertainment	\$21.33 M	\$132.07 M	\$310.41 M	\$191.32 M
Food and Beverages	\$51.49 M	\$318.72 M	\$761.22 M	\$466.75 M
Furnishings and Equipment	\$13.11 M	\$81.19 M	\$191.29 M	\$117.8 M
Gifts	\$9.96 M	\$61.82 M	\$142.97 M	\$88.6 M
Health Care	\$28.48 M	\$176.18 M	\$422.79 M	\$258.92 M
Household Operations	\$14.65 M	\$90.74 M	\$213.36 M	\$131.48 M
Miscellaneous Expenses	\$6.86 M	\$42.47 M	\$100.54 M	\$61.82 M
Personal Care	\$4.8 M	\$29.74 M	\$70.64 M	\$43.39 M
Personal Insurance	\$2.86 M	\$17.69 M	\$40.92 M	\$25.35 M
Reading	\$790.23 K	\$4.89 M	\$11.56 M	\$7.12 M
Shelter	\$74.86 M	\$463.56 M	\$1.1 B	\$677.38 M
Tobacco	\$1.65 M	\$10.22 M	\$25.77 M	\$15.54 M
Transportation	\$64.77 M	\$400.9 M	\$955.32 M	\$586.22 M
Utilities	\$24 M	\$148.47 M	\$359.35 M	\$219.47 M

Monthly Household Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Total Household Expenditure	\$8,840	\$9,025	\$8,009	\$8,217
Total Non-Retail Expenditure	\$4,694 53.1%	\$4,793 53.1%	\$4,247 53.0%	\$4,360 53.1%
Total Retail Expenditures	\$4,146 46.9%	\$4,231 46.9%	\$3,762 47.0%	\$3,858 46.9%
Apparel	\$324 3.7%	\$331 3.7%	\$292 3.6%	\$300 3.7%
Contributions	\$321 3.6%	\$328 3.6%	\$284 3.5%	\$294 3.6%
Education	\$326 3.7%	\$334 3.7%	\$285 3.6%	\$296 3.6%
Entertainment	\$525 5.9%	\$536 5.9%	\$471 5.9%	\$485 5.9%
Food and Beverages	\$1,268 14.3%	\$1,294 14.3%	\$1,155 14.4%	\$1,183 14.4%
Furnishings and Equipment	\$323 3.7%	\$330 3.7%	\$290 3.6%	\$299 3.6%
Gifts	\$245 2.8%	\$251 2.8%	\$217 2.7%	\$225 2.7%
Health Care	\$701 7.9%	\$715 7.9%	\$642 8.0%	\$656 8.0%
Household Operations	\$361 4.1%	\$368 4.1%	\$324 4.0%	\$333 4.1%
Miscellaneous Expenses	\$169 1.9%	\$172 1.9%	\$153 1.9%	\$157 1.9%
Personal Care	\$118 1.3%	\$121 1.3%	\$107 1.3%	\$110 1.3%
Personal Insurance	\$70 0.8%	\$72 0.8%	\$62 0.8%	\$64 0.8%
Reading	\$19 0.2%	\$20 0.2%	\$18 0.2%	\$18 0.2%
Shelter	\$1,843 20.8%	\$1,882 20.9%	\$1,675 20.9%	\$1,717 20.9%
Tobacco	\$41 0.5%	\$41 0.5%	\$39 0.5%	\$39 0.5%
Transportation	\$1,595 18.0%	\$1,627 18.0%	\$1,450 18.1%	\$1,486 18.1%
Utilities	\$591 6.7%	\$603 6.7%	\$545 6.8%	\$556 6.8%

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